Chesapeake Stables Design & Storyboard

Course Title

Chesapeake Stables

Course Description

Quality care and lessons for the horse and rider of every discipline.

Development Tool

Articulate Rise 360

Course Settings

## Theme

Logo:

ChesapeakeStablesLogo.png

Cover Photo:

cover\_photo.png

Show in the sidebar

Text Contrast: 30%

Fonts and Colors:

Heading Font: Open Sans

Body Font: Open Sans

Brand Color: 285f9f

Block Entrance Animations:

Enabled

## Navigation

Mode

Free

Sidebar

Open

Search

On

Marking Lessons Complete

Off

Lesson Count Labels

On

Previous & Next Buttons

On

Video Playback Speed

On

## Translations

NA

## Labels

Change START COURSE to START TOUR

All others leave set to application defaults

Course Structure

Three sections, 8 lessons, 1 quiz.

# ABOUT CHESAPEAKE STABLES

1. Welcome!
2. Our Philosophy
3. Amenities & Pricing
4. Training

# LEARNING CENTER

1. Lesson: How Old is Your Horse?
2. Hoof Care
3. Horse Care Quiz

# CLINICS AND WRAPUP

1. Clinics
2. Thanks!

# ABOUT CHESAPEAKE STABLES

1. Welcome!

Text on image

Image: welcome.jpg

Image alt text:

A horse grazing in a pasture.

Text:

Welcome Home!

We are a horse boarding facility located between Lebanon and Waynesville, OH.

We're minutes from major interstates and the trails at Caesar Creek State Park.

Audio:

Welcome.wav

Audio transcript:

Chesapeake Stables is a quiet, full-service cooperative horse boarding facility centrally located between Lebanon and Waynesville, OH.

Because we’re a cooperative, you’ll ﬁnd that there’s always somebody at the barn either handling daily farm chores, riding, practicing for 4H events, or getting ready for any number of oﬀ-site horse shows. We also provide multiple clinics throughout the year such as riding sidesaddle, general horse care and handling, and showmanship.

1. Our Philosophy

Text on image:

Image: philosophy.jpg

Image alt text: A barn employee working in an aisle.

Text: Teamwork makes the dream work!

We are a cooperative.

Bulleted list:

Everyone chips in

Everyone has a say

Everyone is included

Audio: Philosophy.wav

Audio transcript:

Founded in 2015, Chesapeake Stables is family-owned and operated.

Our unique cooperative-approach to horse care means that everyone has a stake in the success of the farm.

We’ve found that a hands-on approach to horse care by owners and boarders alike fosters an enhanced level of responsibility, communication, and helps improve eﬃciency.

By encouraging teamwork, mundane chores get done faster and more eﬃciently.

And of course, when your kids spend their weekends at the farm riding, socializing, and caring for their ponies it means less work for everyone, less boredom, and less chance for mischief.

1. Amenities & Pricing

Text on image:

Image: stalls.jpg

Image alt text: Stall doors in one of the aisles.

Text: Your Horse, Our Passion!

Audio: Amenities.wav

Audio transcript:

Among the many amenities you’ll enjoy at Chesapeake Stables are bright, airy stalls, a large indoor arena for riding and lessons no matter the weather, 10 acres of well-maintained pastures, and a portable hot water shower system to ensure ultimate comfort for your horse. There is also on-site vehicle and trailer parking.

Paragraph with heading

Heading: Amenities

Paragraph Text: From huge stalls, to heated water buckets, to premium bedding, to pristine pastures, to an awesome indoor arena, we've got the perfect home for your horse. For you, we've got free Wi-Fi, restroom, visitor room with beverages and snacks, large, full-equipped tack room, and spotless feed room.

Numbered List:

List item 1: Bright, airy stalls

List item 2: A large indoor arena for riding and lessons no matter the weather

List item 3: 10 acres of well-maintained pastures, and a portable hot water shower system to ensure ultimate comfort for your horse

List item 4: On-site vehicle and trailer parking

Paragraph with heading

Heading: Horse Care

Paragraph Text: Click each of the icons to learn about the how we care for your horse. Click or tap the hay icon to view a video about all-things hay!

Labelled Graphic:

Image: care.png

Image alt text: Icons representing grain, hay, mucking, and pastures.

4 markers: Grain, Learn About Hay Types, Stall Cleaning, and Pasture Time

**Grain title:** Grain

**Grain description:** Based on a study conducted by the University of Missouri, we feed at least one pound of hay per day for every 100 pounds of horse body weight. For example, a 1,000-pound horse is fed approximately 10 pounds of hay per day.

**Learn About Hay Types title:** Learn About Hay Types

**Learn About Hay Types description:** None

**Learn About Hay Types Media** (embed from web):

<iframe width="560" height="315" src="https://www.youtube.com/embed/dsDvDoikYCk" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>

**Stall Cleaning title:** Stall Cleaning

**Stall Cleaning description:** Stalls are mucked daily, and white pine shavings added as necessary. The water buckets are ﬁlled multiple times each day and cleaned as necessary. At night check each evening, the stalls are picked as necessary, water buckets reﬁlled, and treats given to every guest (treats are happily oﬀered to all two- and four-legged friends… we do not discriminate).

**Pasture Time title:** Pasture Time

**Pasture Time description:** Because we believe that a horse should spend as much time outside as possible, daily turnout is provided. Weather permitting, we turn out the horses in the evening during the Summer months and switch to turning out during the day when the weather gets colder.

Heading:

Our Indoor Arena

Text on image:

Image: indoor.jpg

Image alt text: Multiple people getting riding lessons in the arena.

Text: Ride your pony year-round, no matter the weather.

Watch the video below to learn the benefits of dustless footing.

Video: Turf.mp4

Caption beneath video: Learn the benefits of dustless footing.

4 sets of Closed Captions

Turf\_English.vtt

Turf\_Spanish.vtt

Turf\_German.vtt

Turf\_French.vtt

Video caption: This video delves into the benefits of dustless footing.

Heading:

Pricing

Table:

Three column table with the following content

|  |  |  |
| --- | --- | --- |
| Type of Care | Monthly Fee | Annual Fee |
| Full | $575 | $6,300 |
| Partial | $375 | $4,500 |
| Self | $275 | $2,700 |

1. Training

Text on image:

Image: varieties\_of\_lessons.jpg

Image alt text: A student teaching her horse correct posture.

Text: Our award-winning trainers work with riders of all ages and experience.

Audio: Riding Disciplines.wav

Audio transcript: At Chesapeake Stables, we oﬀer lessons for several riding disciplines. Click each option to learn more.

Six Flash Cards (Flashcard Grid, text only for all)

**Card 1 front:** Western Pleasure

**Card 1 back:** The horse is ridden "on the rail" at varying gaits consisting of a walk, jog, and lope which are judged on the horse's cadence and collected manner.

**Card 2 front:** Horsemanship

**Card 2 back:** Also known as western equitation, is judged on how well the rider and horse work together to complete a pattern.

**Card 3 front:** Horsemanship Pleasure

**Card 3 back:** Although not a discipline where a horse is ridden, halter and showmanship are normally thought of as "western" events. Halter is an in-hand class where a horse is judged on its conformation and movement. Showmanship is also an in-hand class where a horse/handler is judged on a pattern and the ability of the handler to control and handle the horse while performing the pattern.

**Card 4 front:** English Dressage

**Card 4 back:** The term dressage also means "training" and is both referred to a type of training and a type of competition. The emphasis is on natural training to help them perform quietly and calmly with complete obedience.

**Card 5 front:** Hunt Seat Dressage

**Card 5 back:** A general term that encompasses any type of forward seat riding.

**Card 6 front:** Sidesaddle

**Card 6 back:** Sidesaddle riding, or riding aside, uses a type of saddle that allows a rider to sit aside rather than astride an equine. Sitting aside dates back to antiquity and developed in European countries in the Middle Ages as a way for women in skirts to ride a horse in a modest fashion, while also wearing fine clothing. Sidesaddle has retained a specialty niche even in the modern world.

# LEARNING CENTER

1. How Old is Your Horse?

Text on image:

Image: horse\_teeth.jpg

Image alt text: Horse teeth up close.

Text: Long in the Tooth?

Paragraph text:

How frustrating would it be to buy a horse that you're told is 15 years old only to ﬁnd out that the age is actually 30?

But how can you determine the age of a horse? Check out the teeth. The longer the teeth, the older the horse.

If you want to get a general idea about the age and health of a horse, open the mouth and look for Galvayne's groove. The groove, which is located on the lateral surface of the upper third incisor, ﬁrst appears when a horse turns 10. The older the horse, the lower the groove extends. By age 25, Galvayne's groove is halfway gone. It's completely gone by the time a horse turns 30.

Audio: Long in the Tooth.wav

Audio transcript:

You’ve likely heard the expression, “long in the tooth.”

Generally speaking, the longer the teeth, the older the horse. Short of measuring the length of your horse’s teeth, one way to determine age is by Galvayne's groove which is located on the lateral surface of the upper third incisor.

The groove ﬁrst appears near the gum line at about 10 years of age. As the horse gets older, the groove extends lower. For instance, the groove extends halfway down the tooth at 15 years, and all the way down the tooth by 20 years. By approximately 25 years, Galvayne's groove is halfway gone, and by 30 years, it is gone completely.

1. Hoof Care

Text on image:

Image: horse\_hoof.jpg

Image alt text: A horse having its feet trimmed.

Text: A horse's feet need to be trimmed and possibly shod every 6 to12 weeks.

Paragraph text:

While horses can vary in height, weight, color, and temperament, they all have four things in common: feet. The role of all of those feet is to bear weight, absorb shock, and provide traction control.

Unfortunately, none of those feet will care for themselves. As a horse owner, you've got to ensure the equine's feet get trimmed and possibly shod every 6 to 12 weeks. When it comes to the shoes, it's possible that your horse won't need them. On the other hand, it could require two or four shoes at one time, which can get expensive.

Audio: Hoof Care.wav

Audio transcript:

The primary role of the equine foot is to bear weight, absorb shock, and provide traction.

A horses' feet are trimmed and oftentimes shod to maintain the balance and integrity of their hooves. Because a typical hoof grows by 3/8 of an inch per month, most horses need to be trimmed or shod every 6 to 12 weeks.

Horse Care Quiz

Settings

Passing Score: 50%

Require Passing Score To Continue: Off

Quiz Retries: Unlimited

Include in Lesson Count: Off

Continue Button Style: Standard Next Lesson

Randomize Question Order: On

Shuffle Answer Choices: On

Reveal Answers: On

Question type: Multiple Choice for both

Descriptive Text:

Test your equine knowledge. Don't panic if you fail... it'll only hurt a lot! Plus, you can take the quiz again and again without penalty.

Question 01/02 Stem: How often should a horse have its feet trimmed?

Media: horse\_hoof.jpg

Answers:

Every 6-12 weeks [Correct Answer]

Once each week

Quarterly

Annually

Correct Feedback: Correct. A horse should be trimmed every 6-12 weeks.

Incorrect Feedback: That is not correct. A horse should be trimmed every 6-12 weeks.

Question 02/02 Stem: This groove is a great way to determine the age of a horse.

Media

horse\_teeth.jpg

Answers:

Giovanni's

Gregory's

Galvayne's [Answer]

Gilligan's

Correct Feedback: Great job! The groove is located on the lateral surface of the upper third incisor.

Incorrect Feedback: Sorry, that is not correct. The groove you are seeking is known as Galvayne's.

# CLINICS AND WRAPUP

1. Clinics

Paragraph text: We host clinics throughout the year. Watch the video below to learn about our upcoming sidesaddle clinic.

Video: Sidesaddle Clinic.wmv

Video caption: A video promoting an upcoming sidesaddle clinic. It will be held at the barn November 3, 11 a.m. to 4 p.m.

1. Thanks!

Text on image:

Image: thanks.jpg

Image alt text: A smiling horse.

Text: Please come visit again soon!

Paragraph text:

Thanks for visiting our farm. You can learn more about our facility by giving us a call at 800.555.1234 or visiting our website: [www.chesapeakestables.com](http://www.chesapeakestables.com). [Add hyperlink to www.chesapeakestables.com]

Audio: Thanks.wav

Audio transcript:

Thanks for your interest in Chesapeake Stables. For more information about the farm, our products, or our services, visit us online at cheasapeakestables.com. You can also reach us via Facebook, email us at Info@chesapeakestables.com, or give us a call at 800.555.1234.